

Press release

CEO change at National Halmstad – Markus Lovén takes over from Tom Rössel

National Halmstad announces that Markus Lovén will take over as CEO from November 1, 2025. He succeeds one of the company's owners, Tom Rössel, who has led the business since 2003 and has been a central force in the company's development. Tom will continue his involvement in the company through an active role on the board and various major projects within National.

Markus Lovén has a solid background within National Halmstad, where he has been active for over 15 years, mainly in purchasing. His deep understanding of the company's culture, customers and working methods makes him well equipped to take over the leadership.

– I want to continue in the same spirit, with community and familiarity. At the same time, I will of course make my mark with my structure and goal focus, says Markus Lovén.

The CEO change marks a natural step in the company's development, where continuity and renewal go hand in hand. With Markus at the helm, National Halmstad looks forward to continuing to strengthen its position in the market and develop the business with a focus on long-term sustainability, quality and close customer relationships.

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About National Halmstad

National Halmstad Performance Polymers AB, founded in 1941 and located at Krontorpsvägen 14 in Halmstad, is part of the National Sweden group. The company specializes in plastic production and packaging for industries such as the automotive industry, energy & climate, and office & interior design. With strong local roots and a focus on personal service and high quality, National Halmstad is a reliable partner both in Sweden and internationally.

The company has a clear sustainability focus and has been awarded with, among other things, the Environmental Award of the Year and Global Company of the Year (2024), as well as the Large Supplier Award from the Automotive Component Group (2023).